

27 March 2008

The Manager
Company Announcements Office
Australia Stock Exchange Limited
4th Floor, 20 Bridge Street
SYDNEY NSW 2000

By Electronic Lodgement

Dear Sir,

Re: Market Release – Director Appointment

Neil Cumming has been appointed as a Director of Wotif.com Holdings Limited (**Wotif.com**). This appointment follows Wotif.com's acquisition of Asia Web Direct (HK) Limited (**Asia Web Direct**) on 29 February 2008.

Neil founded the Asia Web Direct business in 1993 and has seen its operations expand throughout South East Asia to more than 150 staff. Asia Web Direct today sells in excess of 450,000 room nights per annum and the business has grown consistently both in revenues and profits over the last 5 years.

Neil brings a wealth of experience to the Wotif.com Board, not only from his 15 years of successfully operating a South East Asian online accommodation booking service, but also from his IT systems background. He was the co-founder and Managing Director of Enterprise Airtime Systems Limited which operated an online computerised reservation system for television commercials (this business captured more than 80% of the UK market).

Neil's 40 years of computer industry experience has seen him involved in programming, system design, management and strategic planning.



Robbie Cooke
Chief Executive Officer
Wotif.com Holdings Limited