

27 August 2007

The Manager
Company Announcements Office
Australia Stock Exchange Limited
4th Floor, 20 Bridge Street
SYDNEY NSW 2000

By Electronic Lodgement

Dear Sir,

Re: Media Release - Full Year Results

Please find attached a media release with respect to Wotif.com Holdings Limited's results for the year ended 30 June 2007.

Yours faithfully



Robbie Cooke
Chief Operating Officer/Company Secretary
Wotif.com Holdings Limited

Media Release

Wotif.com Holdings Limited announces full year results (FY2007)

60% increase in profit driven by strong accommodation sales growth and improved margins

Brisbane – 27 August 2007, Wotif.com (www.wotif.com), Australasia's leading accommodation website, today announced their full year results highlighting strong revenue growth and margin improvement, delivering a 60% increase in net profit after tax to \$26.4 million.

Highlights

- Continuing trend of strong revenue growth - 48% increase to \$67.3 million
- 60% increase in NPAT to \$26.4 million
- Strong operating efficiencies - net profit before tax margin 58% (before option expenses), up from 51%
- NPAT 38% ahead of FY2007 Prospectus forecast
- 8 cent final dividend declared (fully franked)
- Brand recognition at 44% in Australia (up from 38% last year)
- More than 33 million user sessions achieved in the year (up from 24 million)

Summary of Results (for more detail see Appendix A)

	FY2007 Actual	Prospectus Forecast	FY2006 Actual	% Change from Prior Corresponding Period
Revenue	\$67.3m	\$55.8m	\$45.5m	↑48%
Net Profit before Depreciation, Amortisation and Taxation	\$41.5m	\$31.1m	\$26.0m	↑60%
NPBT	\$37.9m	\$27.6m	\$23.2m	↑64%
NPAT	\$26.4m	\$19.1m	\$16.5m	↑60%

Commentary

Wotif.com's Chairman, Dick McIlwain, announced a record trading and profit result for FY2007 with very strong revenue growth and significant operating profit margin improvement delivering a 60% increase in after-tax profit.

Room nights sold across the 44 countries represented on Wotif.com's website increased 39% to reach 3.81 million rooms sold (up from 2.74 million). This surge in sales provided a 48% uplift in revenues to \$67.3 million (last year \$45.5 million) and drove profit after tax to \$26.4 million (up from \$16.5 million in FY2006). The Company's result outperformed prospectus forecast by 38%.

In view of the strong result, Dick McIlwain announced that the Board had declared a final fully franked dividend of 8 cents, taking the total dividend for the year to 13 cents (compared to a Prospectus forecast of 8.4 cents).

Graeme Wood, Wotif.com's Managing Director, said "the result for the year had been exceptional with all markets performing strongly, driving another record result with \$529 million in transactions being processed, up from \$363 million last year ". Wood noted that room nights sold in all regions had increased with Australian room nights sold up 39%, New Zealand up 43%, Asia up 65%, Europe up 8% and the Americas up 35%. He also noted that the value of rooms sold had also increased in the year by an average 4.7%.

Wood commented that Wotif's marketing efforts in the year had provided significantly enhanced exposure for its accommodation partners with more than 33 million site visits (last year 24 million). He said "by directing more business to our accommodation suppliers in more than 44 countries we are able to secure great rates and choice for our customers. It is really pleasing to see that this strategy has delivered for our customers, suppliers and shareholders".

In commenting on the result, Wood noted that the record profit of \$26.4 million had been achieved notwithstanding \$1.1 million in option expenses being incurred for the first time in the year. He said "Even with this extra cost, the business has demonstrated its ability to secure efficiencies from scale, with profit before tax margins increasing from 51% to 56% (or 58% excluding option costs)".

On releasing the results, Dick McIlwain announced that following the Company's Annual General Meeting in October, the Company's Chief Operating Officer, Robbie Cooke, will be formally appointed Chief Executive Officer and Managing Director. McIlwain noted this transition, which has been ongoing for the past 18 months, would see Graeme Wood assuming an Executive Director position with a focus on developing new business concepts and promotion of the business. Graeme Wood said "over the last 18 months Robbie has been handling the day-to-day operations of the business. We have worked very closely together and I see this good working relationship continuing in my position as Executive Director. This transition will enable me to focus on continuing to build Wotif.com's profile."

-ends-

Appendix A

	FY2007 Actual	FY2007 Prospectus Forecast	FY2006 Actual	% Change from Prior Corresponding Period
Total Transaction Value	\$529.2m	\$448.4m	\$362.9m	Up 46%
Revenue:				
- Accommodation	\$62.3m	\$53.1m	\$42.9m	Up 45%
- Interest	\$5.0m	\$2.7m	\$2.6m	Up 92%
- Total	\$67.3m	\$55.8m	\$45.5m	Up 48%
Net Profit before Depreciation, Amortisation and Taxation	\$41.5m	\$31.1m	\$26.0m	Up 60%
Depreciation	\$(0.2)m	\$(0.5)m	\$(0.4)m	Down 50%
Amortisation of IT Development Costs	\$(3.4)m	\$(3.0)m	\$(2.4)m	Up 42%
Net Profit Before Tax	\$37.9m	\$27.6m	\$23.2m	Up 63%
Tax	\$(11.5)m	\$(8.5)m	\$(6.7)m	Up 72%
Net Profit After Tax	\$26.4m	\$19.1m	\$16.5m	Up 60%
EPS (cents)	12.99 cents	9.4 cents	8.13 cents	Up 60%
Final Dividend (fully franked)	8 cents	-	1 cent	-
Total Dividend (fully franked)	13 cents	8.4 cents	1 cent*	-

* represents dividends paid post-ASX listing in FY2006

About Wotif.com

Wotif.com sells accommodation online in more than 40 countries.

Our great rates, broad accommodation range, easy-to-use site and 24/7 Customer Service Centre have made us the most popular way for business and leisure travellers in Australia and New Zealand to book accommodation online. Every month our site attracts almost 2.75 million visits with customers making more than 170,000 bookings through our 28-day booking window.

We launched in Brisbane, Australia, in March 2000 and now have offices in Canada, Malaysia, New Zealand, Singapore and the United Kingdom to support our growing international presence. Wotif.com is listed on the Australian Stock Exchange, trading under the code WTF.

For further information, or to arrange an interview with Graeme Wood (Managing Director and CEO), Robbie Cooke (Chief Operating Officer) or Craig Dawson (Chief Financial Officer)

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